

Social Media Account Manager to work with Hollywood studios and global brands

MovieLaLa (The Most Innovative Startups in the Movie Business) is currently looking for a tech-savvy, consumer-focused, social media expert to join our content team. Ideal candidates will have a unique combination of skills and experience that will span from marketing to content management to writing to community management. The overall goal will be to create compelling, engaging content as part of our strategic marketing campaigns to spread brand awareness and gain fans/followers to our social media channels to drive traffic to MovieLaLa and the studios we work for. You should love to watch movies, creating cool content gigs and images (we have a gif maker tool which you will create gifs) for social channels like Tumblr, Twitter, Gfycat, etc

About Us:

The Most Innovative Startups in the Movie Business:

<http://www.inc.com/graham-winfrey/most-innovative-startups-movie-business.html>

<https://movielala.com>

<https://movielala.com/angels>

<https://studios.movielala.com>

Press:

blog.movielala.com

If you are a student, we are looking for smart people and very fast learners.

Requirements:

- **1+ Years of PPC, CPC, CPM, CTR.**
- **1+ Years of Google Adwords & Google Analytics.**
- **Experience w/CRO tools, SEO, SEM.**
- **Social Media (Facebook, Twitter, Tumblr, Instagram, YouTube) and WordPress.**
- **Basic to intermediate HTML, CSS, Adobe Photoshop.**
- **Google Doc**
- **Very fast learner who loves Hollywood and movies**

What you'll do:

- Create compelling and entertaining gifs for studios like Lionsgate, Disney, WB, Fox, etc as well as MovieLaLa
- Create content that will carry a consistent voice that properly conveys the brand for each social media channel
- Manage community of fans and followers on all social media accounts
- Research, track and analyze data to help improve effectiveness of future campaigns

- Constantly evaluate and improve consumer experience on all platforms
- Write/Edit copy as needed
- Monitor comments, questions, and inquiries across all social media channels. Interacting with each social media audience by responding to posts and re-posting engagement when appropriate

Benefits for joining SV Teknoloji/MovieLaLa Team:

- Benefits
 - SSK
 - Flexible
 - Overtime
 - After 1 year
 - Flight ticket to visit our HQ in San Francisco
 - Work
 - Working for Silicon Valley
 - Work for Global projects
 - Top hollywood studios
 - Terminator
 - Legendary
 - Insane learning
 - Tech
 - Working with the newest technologies
 - Working with All Star technical team
 - stackshare.io/movielala

Please apply from <http://goo.gl/forms/glWrkYUcz6>